

KAZI SAIMOON AHMED

SENIOR WORDPRESS DEVELOPER | WOOCOMMERCE | CUSTOM PHP

+880 1670890788 | saimoonwpdev@gmail.com | Khulna, Bangladesh
Portfolio: saimoonahmed.com | Projects: saimoonahmed.com/all-projects/
LinkedIn: linkedin.com/in/saimoonwpdev/

PROFESSIONAL SUMMARY

WordPress and web developer with professional experience since 2021 and an early foundation in web development dating back to 2010. Specializes in WordPress, WooCommerce, Elementor, custom PHP functionality, and multi-vendor eCommerce platforms. Experienced in building tailored website features, troubleshooting production issues, maintaining website performance and security, and delivering projects independently for local and international clients. Additional hands-on experience includes Laravel application development, Linux server administration, and tracking integrations.

TECHNICAL SKILLS

WordPress & eCommerce: WordPress development; Elementor Pro; WooCommerce; multi-vendor marketplaces; custom themes and plugins; checkout, shipping and product customization; WordPress hooks and filters

Backend & web: PHP; Laravel; MySQL/MariaDB; REST API and third-party integrations; HTML; CSS; JavaScript; responsive web design; Figma/PSD/HTML to WordPress

Infrastructure & troubleshooting: Linux/Ubuntu server administration; Apache and LiteSpeed; PHP-FPM; Redis; OPcache; database troubleshooting; production debugging; website maintenance and security

Performance & tracking: Website speed optimization; caching; on-page and technical SEO; Google Tag Manager; Facebook and TikTok server-side tracking; PixelYourSite

PROFESSIONAL EXPERIENCE

Freelance Web Developer & WordPress Specialist

Independent Clients and Fiverr | Remote | January 2021 – Present

- Delivered 100+ web development projects for local-market clients through Facebook, referrals, and other channels, alongside freelance marketplace work.
- Delivered 20+ custom WordPress websites through Fiverr, including business websites, portfolio sites, and multi-vendor eCommerce projects.
- Built responsive WordPress websites with Elementor and WooCommerce, and customized themes, layouts, and site functionality to match client requirements.
- Implemented tailored WooCommerce behavior using PHP, WordPress hooks, CSS, and JavaScript, including checkout, shipping, and product-related customizations.
- Handled project delivery, client communication, troubleshooting, and ongoing website updates.

WordPress Manager

The Essential Brands Ltd. | 2021 – 2026

- Manage a WordPress multi-vendor website and its ongoing design, functionality, and maintenance requirements.

- Implement additional functionality, custom plugin work, and WooCommerce integrations based on business requirements.
- Maintain website performance, security, SEO, and user experience; create supporting website graphics and product/banner assets.

Head of Operations (IT)

Glocal Education Bangladesh | September 2024 – January 2025

- Led day-to-day operations for a student visa consultancy business, supporting service improvements and business development.
- Reorganized operational workflows and coordinated a remote team to improve efficiency and client service.

Early web development experience | 2010–2020

Learned web development while studying Textile Engineering and designed approximately 6–7 websites for local textile-industry businesses during this period. This was an early foundation rather than full-time professional web development employment.

SELECTED PROJECTS

Essentially Grateful — essentiallygrateful.co.uk — Multi-vendor marketplace work including vendor dashboards, PayPal payout integration, shipping functionality, Elementor/CSS customization, maintenance, and feature updates.

ShopKijiji — shopkijiji.com — Marketplace development using WCFM, with vendor product/order/earnings dashboards and commission/vendor management configuration.

Zanj Clothing — zanjclothing.com — Custom WooCommerce website with tailored product pages, product filtering, responsive design, and brand-specific shopping functionality.

EDUCATION

- B.Sc. in Textile Engineering — Primeasia University (2010–2015)
- MBA in Apparels & Merchandising — BGMEA University (2017–2018)
- Postgraduate Diploma in Textile Management — Bangladesh University of Textiles (2020–2021)

CERTIFICATIONS & TRAINING

- Digital Marketing and Social Media Strategy — HubSpot Academy
- Certified Freelancer — Bangladesh Government
- WordPress Web Development — Agilo IT Academy (January–March 2025)
- Apps & Website Development — Bangladesh Government (2022)
- Online Business Management — Bangladesh Government (2022)

LANGUAGES

Bengali — Native | **English** — Fluent